

FLOW BLUE INTERNATIONAL COLLECTORS' CLUB

BOARD OF DIRECTORS MEETING

JULY 25, 2012

UNIVERSITY PLAZA HOTEL

SPRINGFIELD, MISSOURI

Jerry Taylor called the FBICC Board Meeting to order at 2:03 PM.

MEMBERS PRESENT: Jerry Taylor, Margaret Taylor, Katrina Franklin, Jon Houserman, Ray Schomas, Bill Wetherton, John Provine, Marilyn Holm, Cindy Neff, Helen Swan, Ken Gallagher, Heidi Woolf, Brenda Meyer, Judy Boles.

SECRETARY'S REPORT: The minutes from the mid-year board meeting held April 14, 2012 in Columbus, Ohio were reviewed. Helen Swan moved for approval which was seconded by John Provine. The motion passed by unanimous vote.

TREASURER'S REPORT: Ray Schomas reported a current balance of approximately \$45,000 which maintains the appropriate club and federal accepted amount for a non-profit group. FBICC allocated \$2,075 for web site development, along with the \$2,000 given from FBICEF, covered the total cost of the new website. We are now budgeting \$1,080 for yearly maintenance fees to the new website. The club spent \$500 for name-tag lanyards. Members are asked to bring back their lanyard each year. Jon Houserman moved to approve the treasurer's report and following a second by Heidi Woolf was approved by unanimous vote.

MEMBERSHIP REPORT: Marilyn Holm and Katrina Franklin presented the membership report which included detailed charts. While membership continues to decline (8% for 2012), we are not seeing membership losses as large as our sister clubs. The largest decline in membership has been seen in Region 3.

The following topics were discussed:

1. Average age in club is advancing
2. Helen Swan suggested forming a group to meet to address membership, especially attracting younger members.
3. Cindy Neff suggested for the group to define "what our members look like."
4. Some discussion involved the possibility of a "destination" convention.
5. Would a "destination" convention lose specific members?
6. Jerry Taylor predicts attendance will be up in Columbus due to location.
7. Use the BBN to survey members for "convention suggestions."
8. Judy Boles mentioned the Face Book site by Judy Boyer as a membership inducement. Legal questions need to be resolved.

9. BBN offered to list dealers and shows they attend - essentially zero response to date.
10. Dealers **do not** want their addresses listed.
11. New web site will include a new membership form and offer PayPal feature.

Katrina Franklin made a motion to meet Thursday evening with regional directors and other interested board/club members to brainstorm attracting new members. Motion was seconded by Judy Boles and vote passed unanimously.

BLUE BERRY NOTES REPORT: Cindy Neff reported that no changes have been made since her mid-year board report.

2012 CONVENTION REPORT: Brenda Meyer had nothing special to report, all going well. Valorie and Tom Hays were a last minute cancellation. Her restoration presentation will be an edited taped copy of her late 1990's presentation. This will be followed by a panel Q & A with Jackie Casey, Bob Hohl, Joann Woodall and Charlie Washer. Brenda mentioned the miniature schedules that were made for members which when folded would fit in the name tag holder.

Jon Houserman reported auction items were down slightly to about 375 caused mainly by the elimination of items due to members unable to attend. A list of auction items was available to attendees a week before convention. This will be on the web site next year, hopefully with photos. A special **THANK YOU** to Denise Seal was mentioned.

2013 CONVENTION REPORT: Jerry & Margaret Taylor presented the following topics for next year's convention.

1. A speaker from the Columbus Pottery Historic Society has been arranged.
2. "Seating Preference" baskets will be Longaberger baskets with local wine.
3. Need donations for raffle and silent auction.
4. Table top displays will include Ohio flow blue examples and children's pieces.
5. Thursday tour - looking for possibilities - considering Air Force Museum
6. Working on a children's piece display in a secure cabinet in hallway.
7. List of local antique shops to be available at registration.

FUTURE CONVENTION SITES: Jon Houserman has contacted the following sites for 2014.

1. Franklin/Nashville, TN
2. Lexington, KY
3. Knoxville, TN
4. Springfield, IL

Of these four, only Springfield, IL has space/room rates/meal costs/etc. that we can afford and the willingness to work with a group like ours.

EDUCATION COMMITTEE REPORT: Helen Swan reported the Pattern ID project has expanded by 608 items this past year - 300 from Helen's visit to Ellen Hill, 100 from the general public sources, and 200 from eBay. Next year's specialty will be children's sets and for 2014,

mulberry is being considered. New projects being considered by the committee are:

1. An enhancement to Dick Southern's production on Labelle.
2. Kathy Ahles - decorating with flow blue
3. New flow blue on a CD playing at registration.
4. Helen has met with the Transferware China Club and shared Pattern ID ideas
5. Judy Boles suggested a presentation on jug/pitchers by themselves.
6. Patterns with common borders and varying scenes.
7. Patterns of same scene but flow blue, mulberry, and/or polychrome color.

Helen said a special full color CD of Samuel Alcock, Personal Flow Blue for the Sexes and Polychrome are available for sale at \$15 each or 2 for \$25.

WEBMASTER REPORT: Ken Gallagher presented the up to date status of our new website. Ken explained the various "levels" of access, content management, passwords, photo bucket, message board, pattern ID access, etc, etc. In each member's content management area, Ken will run a practice round for you and then grant you access **OR** he will load information for you. You just have to go there, try it/practice, and have fun. A discussion was held pertaining to the many new tabs and sections of information that will become available to "members only". Additional information will be made available to the public to encourage membership.

We took an hour for dinner at 6 PM

REGIONAL DIRECTORS REPORTS:

1. Region 1 - Heidi Woolf reported a good mid-year meeting
2. Region 2 - Jerry Taylor issued a welcome letter to new members
3. Region 3 - Judy Boles reported a good meeting in Franklin, TN last fall - 14 people
4. Region 4 - Brenda Meyer - busy with convention. Judy Boyer is new region director.
5. Region 5 - John Provine Working with Region 6 for a spring meeting in Santa Fe.
6. Region 6 - Helen Swan reported for Charlie Washer. Tucson meeting good - Santa Fe
next

FBICEF REPORT: Jon Houserman reviewed the following topics:

1. Club is legal in IL and with the FEDS.
2. FBICEF board meets this Friday, July 27.
3. Need people to donate for the raffle and silent auction.
4. FBICEF has raised over \$34,000 since inception and maintains its minimum balance of \$5K

OLD/NEW BUSINESS:

1. Helen Swan made a motion to approve the Liaison change to the bylaws. Katrina seconded the motion and it passed unanimously.
2. The service award for Dan Sapira was approved.
3. A \$2 fee for use of PayPal was approved. PayPal can be used for annual renewal of membership and new membership. Motion was made by Jon Houserman and seconded by John Provine. The motion passed by unanimous vote for PayPal.

4. Slate of new officers - Brenda Meyer read the slate of new officers for 2012: Katrina Franklin for President, Judy Boyer for Region 4 Director. Region 2 Director position is unfilled at this time. John Provine made a motion to accept the list of candidates and it was seconded by Judy Boles. The motion passed by unanimous vote for each candidate.
5. Several Regional Directors of the FBICC accepted an additional 2 year term.
6. Discussion was held regarding having membership roster on web site. The consensus vote was no.
7. A special salute to Jerry Taylor for two year's service as President was given by Helen Swan.

Ray Schomas moved to adjourn, seconded by Ken Gallagher. Meeting adjourned at 8:00 PM

Respectfully submitted,

William M. Wetherton - Recording Secretary
August 2, 2012